

Jennifer J. Tickle, Ph.D.

Curriculum Vitae

Associate Professor of Psychology

St. Mary's College of Maryland

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Research Laboratory Website: <https://sites.google.com/smcm.edu/ticklelab>

Education

Dartmouth College, Ph.D. September 1996 – June 2002
Department of Psychological and Brain Sciences; Specialty: Social Psychology
Dissertation title: The effect of movie smoking on smoking attitudes and behavior

University of Virginia, B.A. August 1992 – May 1996
Double Major: Psychology (High Distinction) and Interdisciplinary Women's Studies

Academic Appointments

St. Mary's College of Maryland
Interim Assistant Dean of Faculty August 2021 – July 2023
Associate Professor, Department of Psychology May 2009 – present
Assistant Professor, Department of Psychology August 2003 – May 2009

Dartmouth College, Department of Psychological and Brain Sciences
Research Assistant Professor June 2002 – July 2003
Visiting Instructor 2000 – 2002

Teaching Experience

Courses Taught

Introduction to Psychology
Social Psychology
Advanced Social Psychology with Laboratory
Psychological Statistics
Writing and Research Methods in Psychology
Psychological Research, Analysis, and Writing I
Psychological Research, Analysis, and Writing II
Senior Seminar (Capstone) in Psychology
Special Topics in Social Psychology: Psychology and Media
First Year Seminar: The Psychology of Media
First Year Seminar and Transfer CORE/LEAD seminar: Genius, Creativity, and Madness
Psychology of Women
Psychology of Food
Introduction to Women Studies

Professional Activities Related to Teaching and Mentoring

Presentations

- Tickle, J., & Hunter, A. (2024).** Psychology department chair roundtable: Everything you wanted to know about being a department chair but were afraid to ask. Symposium at the 2024 Eastern Psychological Association convention.
- Tickle, J., & Hunter, A. (2023).** Psychology department chair roundtable: Everything you wanted to know about being a department chair but were afraid to ask. Symposium at the 2023 Eastern Psychological Association convention.
- Tickle, J. (2022).** Faculty mentoring. Organized and presented a roundtable discussion on current directions in faculty mentoring, Association for Heads of Departments of Psychology annual conference (virtual).
- Tickle, J., & Hunter, A. (2022).** Psychology department chair roundtable: Everything you wanted to know about being a department chair but were afraid to ask. Symposium at the 2022 Eastern Psychological Association convention.
- Hunter, A., & Tickle, J. (2021).** Psychology department chair roundtable: Everything you wanted to know about being a department chair but were afraid to ask. Symposium at the 2021 Eastern Psychological Association convention (virtual).
- Tickle, J. J. (2010).** A demonstration using automatic stereotype activation to teach or refresh methodological concepts in psychology. Invited presentation as part of “A Few of Our Favorite Things: Teaching Activities and Demonstrations in Psychology” at the Eastern Conference for the Teaching of Psychology, Staunton, VA. Materials available online at the Course Resources on the Web (CROW): Resources for the Teaching of Social Psychology at <https://crow.jonfmuelier.com/methods.htm>
- Tickle, J. J. (2007).** Utilizing research on automatic stereotype activation to engage students with methodological issues in social psychology. Poster presented at the Teaching Social and Personality Psychology Pre-conference at the 8th Annual Meeting for the Society for Personality and Social Psychology, Memphis, TN.
- Tickle, J. J., & Van Abbema, D. (2006).** Using computers to increase active learning in statistics, methods, and writing courses: Innovation and assessment. Participant Idea Exchange presented at the National Institute for the Teaching of Psychology, St. Petersburg, FL.

Mentoring Experience

St. Mary's Projects, St. Mary's College of Maryland, 2003-present. Mentored over 100 [senior thesis projects](#) in Psychology or related fields. Project topics include media content/effects; health behavior; attitude change; relationships; person perception; social media; social influence; self and identity; stereotypes and stigma; gender and sexuality; sport psychology.

Research Supervision. Oversight and direction of student laboratory research.

[Directed Research.](#) St. Mary's College of Maryland, Spring 2004-present.

Seahawk Undergraduate Research Fellowship (SURF) Project Mentor. Summer 2023.

iOMe Challenge from the Women's Institute for a Secure Retirement (WISER), Co-advisor with Dr. Joshua Kaisen.

2022 [winning team white paper](#): *A Proposal to the 117th Congress for the Betterment of Retirement Savings: Investing Together.*

2023 finalist [white paper](#): *Invest Equitably: Motivating Gen Z Women to Invest in Retirement*

Research Mentoring. Dartmouth College, 1997-2003. Undergraduate thesis research, independent projects, and first year summer research projects.

Professional Activities Related to Teaching and Mentoring (continued)

Supervision of Internships, St. Mary's College of Maryland, 2004-2006, 2014- 2017, 2022.
Supervision of academic component of student internships in psychology and gender studies.

Volunteer Mentor.

Virginia Alumni Mentoring program, UVA Career Center. 2015-present.

Mentor for Early Career Psychologists, Society for the Teaching of Psychology. 2014-present.

Externship Program Host Volunteer, Dartmouth College Graduate Studies. 2013-present.

Invited presentation about liberal arts careers, Dartmouth College, August 2009.

Host and Discussion Leader, Society for Personality and Social Psychology Mentor Luncheon, January 2011. Topic: Current State of Research: Media Influences on Health Behaviors.

International Teaching Experience

Professor in Alba, Italy semester abroad program, Fall 2009. Taught *Psychology of Food*.

Co-leader of the Thailand study tour on Engaged Bhuddism for Nitze Scholars, May 2006.

Research Interests

Media and health. This research uses social cognitive and traditional social psychological methodologies to better understand factors that mediate the relationship between exposure to portrayals of or information about health behaviors in popular media and the initiation and maintenance of those health behaviors. The research includes structural equation modeling of the theoretical basis for media-attitude relationships using content analysis data and longitudinal surveys of health behaviors and media, laboratory research examining the perceptual and information processing components of viewing health behaviors, and survey research to examine perceptions of health behaviors. Research has included examinations of health behaviors including tobacco use and vaping as well as social media driven "health" phenomena such as Autonomous Sensory Meridian Response (ASMR).

Technology and health. In this domain my research examines several themes. One explores perceptions of virtual reality technologies and utilizes virtual reality technology to study social psychological phenomenon as well as human factors in performance such as learning, motivation, and stress reduction. I also study the effects of interaction format (online v. in person) on changes in attitudes and behavior related to body image and eating, self-presentation and self-disclosure of information, and attention. Other research has explored the effects of communication technology (social media, online communities, apps) on psychological outcomes.

Other research interests. Self-regulatory and risk behaviors including social factors that affect economic decision making. Self-esteem, self-efficacy, and self-presentation, including factors that influence new teacher self-efficacy. Interactions between stigmatized and non-stigmatized individuals. Personality and excuse making. Gender and psychology.

Publications and Presentations of Research
Publications

- *Fitzpatrick, J., & **Tickle, J. J.** (2024). Eye contact matters: Exploring its influence on interpersonal comfort and self-disclosure in virtual interactions. *Counselling Psychology Quarterly*, 1-19. <https://doi.org/10.1080/09515070.2024.2436964>
- Tickle, J. J.**, Beach, M. L., & Dalton, M. A. (2009). Tobacco, alcohol, and other risk behaviors in film: How well do MPAA ratings distinguish content? *Journal of Health Communication*, 14(8), 756-767. <https://doi.org/10.1080/10810730903295567>
- Tickle, J. J.** (2007). Self-reference effect. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology*. Thousand Oaks, CA: Sage.
- Tickle, J. J.**, Hull, J. G., Sargent, J. D., Dalton, M. A., & Heatherton, T. F. (2006). A structural equation model of social influences and exposure to media smoking on adolescent smoking. *Basic and Applied Social Psychology*, 28(2), 117-129. https://doi.org/10.1207/s15324834basp2802_2
- Tickle, J. J.**, & Heatherton, T. F. (2006). Research involving college students. In (E. A. Bankert & R. J. Amdur, Eds.) *Institutional Review Board: Management and Function (2nd Edition)* (pp. 384-385). Sudbury, MA: Jones & Bartlett.
- Dalton, M. D., **Tickle, J. J.**, Adachi-Mejia, A. M., Heatherton, T. F., Beach, M. L., Titus-Ernstoff, L. & Sargent, J. D. (2005, September 1). Response to: *Smoking in Contemporary American Cinema* [Electronic letter to the editor]. *CHEST Journal*.
- Sargent, J. D., Beach, M. L., Dalton, M. A., Titus Ernstoff, L., Gibson, J. J., **Tickle, J. J.**, & Heatherton, T. F. (2004). Effect of parental R-rated movie restriction on adolescent smoking initiation: A prospective study. *Pediatrics*, 114(1), 149-156. <https://doi.org/10.1542/peds.114.1.149>
- Dalton, M. A., Sargent, J. D., Beach, M. L., Titus-Ernstoff, L., Gibson, J. J., Ahrens, M. B., **Tickle, J. J.**, & Heatherton, T. F. (2003). Effect of viewing smoking in movies on adolescent smoking initiation: A cohort study. *The Lancet*, 362, 281-5. [https://doi.org/10.1016/S0140-6736\(03\)13970-0](https://doi.org/10.1016/S0140-6736(03)13970-0). <https://www.thelancet.com/pb-assets/Lancet/extras/03art1353web.pdf>
- Sargent, J. D., Heatherton, T. F., Ahrens, M. B., Dalton, M. A., **Tickle, J. J.**, & Beach, M. L. (2002) Adolescent exposure to extremely violent movies. *Journal of Adolescent Health*, 31, 449-454. [https://www.jahonline.org/article/S1054-139X\(02\)00399-3/pdf](https://www.jahonline.org/article/S1054-139X(02)00399-3/pdf)
- Dalton, M. A., **Tickle, J. J.**, Sargent, J. D., Beach, M. L., Ahrens, M. B., & Heatherton, T. F. (2002). The incidence and context of tobacco use in popular movies from 1988 to 1997. *Preventive Medicine*, 34(5), 516-523. <https://doi.org/10.1006/pmed.2002.1013>
- Dalton, M. A., Sargent, J. D., Beach, M. L., Ahrens, M. B., **Tickle, J. J.**, & Heatherton, T. F. (2002). Relation between adolescent use of tobacco and alcohol and parental restrictions on movies. *Effective Clinical Practice*, 5(1), 1-10. <https://pubmed.ncbi.nlm.nih.gov/11874190/>
- Sargent, J. D., Dalton, M. A., Beach, M. L., Mott, L. A., **Tickle, J. J.**, Ahrens, B. M., & Heatherton, T. F. (2002). Viewing tobacco use in movies: Does it shape attitudes that mediate adolescent smoking? *American Journal of Preventive Medicine*. 22(3), 137-145. [https://doi.org/10.1016/S0749-3797\(01\)00434-2](https://doi.org/10.1016/S0749-3797(01)00434-2)
- Tickle, J. J.**, Sargent, J. D., Dalton, M. A., Beach, M. L., & Heatherton, T. F. (2001). Favorite movie stars, their tobacco use in contemporary movies, and its association with adolescent smoking. *Tobacco Control*, 10(1), 16-22. <https://tobaccocontrol.bmj.com/content/10/1/16>
- Tickle, J. J.**, Heatherton, T. F., & Wittenberg, L. G. (2001). Can personality change? In W. J. Livesly (Ed.), *Handbook of Personality Disorders*. New York: Guilford.

Publications (continued)

- Tickle, J. J., & Heatherton, T. F.** (2001). Research involving college students. In (R. J. Amdurr & E. A. Bankert, Eds.) *Institutional Review Board: Management and Function*. Sudbury, MA: Jones & Bartlett.
- Sargent, J. D., Beach, M. L., Dalton, M. A., Mott, Leila A., **Tickle, J. J.**, Ahrens, M. B., & Heatherton, T. F. (2001). Effect of seeing tobacco use in films on trying smoking among adolescents: Cross sectional study. *British Medical Journal*, 323, 1394–7.
<https://digitalcommons.dartmouth.edu/cgi/viewcontent.cgi?article=1679&context=facopa>
- Sargent, J. D., **Tickle, J. J.**, Beach, M. L., Dalton, M. A., Ahrens, M. B., & Heatherton, T. F. (2001). Brand appearances in contemporary cinema films and contribution to global marketing of cigarettes. *The Lancet*, 357, 29-32.
<https://www.thelancet.com/journals/lancet/article/PIIS0140673600035686/abstract>
- Hebl, M. R., **Tickle, J.**, & Heatherton, T. F. (2000). Awkward moments in interactions between nonstigmatized and stigmatized individuals. In T. Heatherton, R. Kleck, M. R. Hebl & J. Hull (Eds.), *The Social Psychology of Stigma*. New York: Guilford.
- Heatherton, T. F. & **Tickle, J.** (1999). Exploding the myth: Dieting makes you thin. *The Healthy Weight Journal*, 13(1), 4-6.
- Anderson, D. E., DePaulo, B. M., Ansfield, M. E., **Tickle, J. J.**, & Green, E. (1999). Beliefs about cues to deception: Mindless stereotypes or untapped wisdom? *Journal of Nonverbal Behavior*, 23(1), 67-89. <https://doi.org/10.1023/A:1021387326192>
- Joiner, T. E., Jr., & **Tickle, J. J.** (1998). Exercise and depressive and anxious symptoms: What is the nature of their interrelations? *Journal of Occupational Rehabilitation*, 8(3), 191-198.
<https://doi.org/10.1023/A:1021326406744>

Manuscripts in Progress (*student co-authors)

- Tickle, J. J.**, *Iacona, N., *Ashenfelter, N., *Thomas, J., & *Sonnenberg, D. S. Using virtual reality and artmaking to enhance relaxation and reduce stress. Manuscript to be submitted to *Technology, Mind, and Behavior*.
- *Fitzpatrick, J. A., **Tickle, J. J.**, Rubino, L., & Stice, E. The Body Project: Comparing the effectiveness of an in-person and virtually delivered intervention. Manuscript to be submitted to *Eating Behavior*.
- Kaisen, J., & **Tickle, J. J.** Conformity and fairness: Social pressures in risky choice. Manuscript to be submitted to *Management Science: Behavioral Economics and Decision Analysis*.
- Morris, D. B., & **Tickle, J. J.** Students' achievement and engagement as sources of teaching self-efficacy: Evidence from the field and laboratory. Manuscript to be submitted to *Journal of Educational Psychology* or *Contemporary Educational Psychology*.
- Tickle, J. J.**, & *Brooks, M. Familiarity with and experiences of autonomous sensory meridian responses (ASMR). Data analysis complete and manuscript in process.
- Tickle, J. J.** (and *student co-authors TBD). Learning from immersive virtual reality. Data analysis complete on three studies; fourth study in progress.

Other Presentations (Conference Presentations, Invited Talks)

* Indicates a student co-author (SMP or Directed Research students)

** Indicates presentation by a mentored student at a refereed student conference

- **Montenegro, L., *Schindler, M., *Domerchie, C., & **Tickle, J.J.** Noun Town chronicles: A study on vocabulary acquisition using immersive technologies and their implications for migrant and immigrant communities. Poster presented at the 2025 L. Starling Reid Undergraduate Psychology Conference at the University of Virginia, Charlottesville, VA.
- Morris, D. M., & **Tickle, J. J.** Students' achievement and engagement as sources of teaching self-efficacy: Evidence from the field and laboratory. Paper presented at the 2025 American Educational Research Association conference.
- *Symmes, L., & **Tickle, J.** Clinical perfectionism in the co-occurrence of disordered eating behaviors and substance use. Poster presented at the 2025 Eastern Psychological Association conference.
- *Fitzpatrick, J. A., **Tickle, J. J.**, Rubino, L., & Stice, E. The Body Project: Comparing the effectiveness of an in-person and virtually delivered intervention. Poster presented at the 2024 Association for Behavioral and Cognitive Therapies conference.
- *Brooks, M., & **Tickle, J. J.** The experience of and uses of Autonomous Sensory Meridian Response. Poster presented at the 2024 annual meeting of the Eastern Psychological Association.
- *Harris, G., **Tickle, J. J.**, & Kaisen, J. Social pressures in risky choice: Conformity and fairness. Poster presented at the 2024 annual meeting of the Eastern Psychological Association.
- *Iacona, N., & **Tickle, J. J.** The effects of virtual reality and art therapy on stress reduction. Poster presented at the 2024 annual meeting of the Eastern Psychological Association.
- *Ashenfelter, N., *Iacona, N., *Sonnenberg, D., *Thomas, J., & **Tickle, J. J.** The effect of virtual reality, online, and traditional coloring on relaxation. Poster presented at the 2023 annual meeting of the Eastern Psychological Association.
- *Brooks, M., & **Tickle, J. J.** Autonomous Sensory Meridian Response (ASMR): Online communities post-COVID. Poster presented at the 2023 annual meeting of the Eastern Psychological Association.
- *Kochman, J. (Mentor: **Tickle, J. J.**) Interactions of the LGBTQ+ community with TikTok. Poster presented at the 2023 annual meeting of the Eastern Psychological Association.
- *Sonnenberg, D., & **Tickle, J. J.** Just not sure yet: Locomotors, assessors and dealing with uncertainty. Poster presented at the 2023 annual meeting of the Eastern Psychological Association.
- *Taylor, C., *Richards, G., *Ashenfelter, N., & **Tickle, J. J.** To be seen, or not to be seen: The effect of camera settings in Zoom on attention and self-views. Poster presented at the 2023 annual meeting of the Eastern Psychological Association.
- ** Fitzpatrick, J. A. (Mentor: **Jennifer Tickle, Ph.D.**) The effects of eye contact on self-disclosure and trust. Short talk presented at the 2022 L. Starling Reid Undergraduate Psychology Conference at the University of Virginia, Charlottesville, VA, April 2022.
- ** Fitzpatrick, J. A. (Mentor: **Jennifer Tickle, Ph.D.**) The effects of eye contact on self-disclosure and trust. Poster presented at the 2022 Annual Lehigh Valley Association of Independent Colleges Undergraduate Psychology Conference, April 2017, Virtual.
- *Brooks, M., & **Tickle, J. J.** Autonomous Sensory Meridian Response: Online, offline, and during COVID. Poster presented at the 2022 annual meeting of the Eastern Psychological Association.
- *Fitzpatrick, J. A., & **Tickle, J. J.** The effects of eye contact on self-disclosure and trust. Poster presented at the 2022 annual meeting of the Eastern Psychological Association.

Other Presentations (Conference Presentations, Invited Talks) continued

- *Brooks, M., & **Tickle, J. J.** Autonomous Sensory Meridian Response (ASMR): Experiences, attitudes, and personality correlates. Poster presented at the 2021 annual meeting of the Eastern Psychological Association, Virtual.
- *Thomas, J., *McKissick, C. S., *Kass, A. J., & **Tickle, J. J.** Virtual reality effects on learning, engagement, and attitudes toward the technology. Poster presented at the 2021 annual meeting of the Eastern Psychological Association, Virtual. Recipient of a 2021 Psi Chi Regional Research Award.
- *Hancock, K., & **Tickle, J. J.** Using acting exercises to reduce prejudice. Poster presented at the 2019 annual meeting of the Eastern Psychological Association, New York City, NY, March 2019.
- *Weiss-Rice, E., & **Tickle, J. J.** Mirror exposure and its impact on body image and sexual well-being. Poster presented at the 2019 annual meeting of the Eastern Psychological Association, New York City, NY, March 2019.
- **Hancock, K. (Mentor: Jennifer Tickle, Ph.D). Using acting exercises to reduce prejudice. Poster presented at the 2018 L. Starling Reid Undergraduate Psychology Conference at the University of Virginia, Charlottesville, VA, April 2018.
- Tickle, J. J.**, *Kass, A. J., & *McKissick, C. S. The experience of virtual reality: Use enhances attitudes toward VR. Poster presented at the 2018 annual meeting of the Eastern Psychological Association, Philadelphia, PA, March 2018.
- *Bardos-Levan, T., & **Tickle, J. J.** I'm here, I'm queer, I like your face: A study of non-heterosexual sexual dimorphic facial preferences. Poster presented at the 2018 annual meeting of the Eastern Psychological Association, Philadelphia, PA, March 2018.
- **Solomon, R. (Mentor: Jennifer Tickle, Ph.D). Word-of-mouth referrals for caregiver support groups: A cross-cultural analysis. Poster presented at the 2017 32nd Annual Lehigh Valley Association of Independent Colleges Undergraduate Psychology Conference, PA, April 2017.
- *Fisher, S., & **Tickle, J. J.** Media based perceptions of mental illness. Poster presented at the 2017 annual meeting of the Eastern Psychological Association, Boston, MA, March 2017.
- *Smith, W., & **Tickle, J. J.** Based on a true story? Perpetuation of abortion stigma in film. Poster presented at the 2017 annual meeting of the Eastern Psychological Association, Boston, MA, March 2017.
- *Suzich, T., *Kass, A., *Orille, M., *Chapman, H., & **Tickle, J. J.** Exposure to and attitudes toward virtual reality and virtual reality technology. Poster presented at the 2017 annual meeting of the Eastern Psychological Association, Boston, MA, March 2017.
- "The Role of Attributions and Ethics in the *Stanford Prison Experiment*." Invited panel presentation following the film, St. Mary's College of Maryland, February 2016.
- *Hain (Agarunova), A. L., & **Tickle, J. J.** Masculinity and muscles: Comparing social and gender identity influences on the drive for muscularity. Poster presented at the 2015 annual meeting of the Eastern Psychological Association, Philadelphia, PA, March 2015.
- *Ford., E., *Chao, G., & **Tickle, J. J.** Uses and gratifications from social media sites: Twitter, Instagram, Snapchat, YikYak and Facebook. Poster presented at the 2015 annual meeting of the Eastern Psychological Association, Philadelphia, PA, March 2015.
- *Hussey, O., *Ward, S., *Canter, C., & **Tickle, J. J.** Use of e-cigarettes and perceptions of e-cigarette users and vaping regulations. Poster presented at the 2015 annual meeting of the Eastern Psychological Association, Philadelphia, PA.
- *Kanu, J. U., & **Tickle, J. J.** Contingent self-worth and Facebook social comparison. Poster presented at the 2015 annual meeting of the Eastern Psychological Association, Philadelphia, PA, March 2015.

Other Presentations (Conference Presentations, Invited Talks) continued

- *Taylor, L., & **Tickle, J. J.** Strategic self-presentation and sexuality in homosexual, heterosexual, and bisexual online dating profiles. Poster presented at the 2015 annual meeting of the Eastern Psychological Association, Philadelphia, PA, March 2015.
- "Smoking on the Big Screen: Does Media Smoking Affect Viewers?" Faculty Seminar, St. Mary's College of Maryland, November 25, 2013.
- "What's College Like? Images from the Media (and what psychology has to say about them)." Invited "Taste of Teaching" presentation at Accepted Students Day, St. Mary's College of Maryland, April 2008, 2009, 2011, and 2012.
- "The Other Side of Disney Movies: Featuring Disney's *The Lion King*." Post-film discussion hosted by The Multicultural Committee of the SGA Programs Board, St. Mary's College, March 9, 2009.
- Billings, F. J., *Spealman, B., & **Tickle, J. J.** (2009). Fear appeals and vaccine acceptance: A focus on the Human Papillomavirus. Paper presented at the 2009 annual meeting of the Eastern Psychological Association, Pittsburgh, PA.
- **Kummer, S., & **Tickle, J.** (2008). Sympathy for the devil: The influence of a prior offence on future expressions of sympathy for the offender. Paper presented at the Annual Lehigh Valley Association of Independent Colleges Undergraduate Psychology Conference, Lehigh University, April 19, 2008.
- "'Superwoman Syndrome': Striving to Balance Career and Family." Invited presentation at the 8th Annual Transcending Boundaries Conference, St. Mary's College of Maryland, April 19, 2008.
- *Burkman, L., & **Tickle, J. J.** (2007). Stereotypes of psychotherapists in film. Poster presented at the Annual Meeting of the Eastern Psychological Association, Baltimore, MD, March 2007.
- *Leech, H., & **Tickle, J. J.** (2007). Revealing the dynamics of online social networks. Poster presented at the Annual Meeting of the Eastern Psychological Association, Baltimore, MD, March 2007.
- "From Runaway Brides to Rose Ceremonies: A Discussion of Media Portrayals of Marriage." Invited talk at the 8th Annual Women Studies Colloquium "Hitched: Marriage in America," St. Mary's College of Maryland, February 28, 2007.
- *McQuighan, L., & **Tickle, J. J.** (2006). The nature of infidelity in romantic relationships. Poster presented at the Annual Meeting of the Eastern Psychological Association, Baltimore, MD, March 2006.
- "Was the national response to Hurricane Katrina related to race and/or social status? Social psychological reflections on the role of the media." Invited presentation at the Omicron Delta Kappa Diversity Panel, St. Mary's College of Maryland, November 17, 2005.
- **O'Sullivan, E., & **Tickle, J.** (2005). Some day my prince will come: Gender stereotype evolution in film from 1980-2003. Poster presented at the 20th Annual Lehigh Valley Association of Independent Colleges Undergraduate Psychology Conference, Cedar Crest College, April 30, 2005.
- "Reflections from Social Psychology on HIV and AIDS." Invited presentation at HIV/AIDS symposium, St. Mary's College of Maryland, Spring 2004.
- "Media, Attitudes, and Directed Research." Invited presentation by Psi Chi, St. Mary's College of Maryland, February 2004.
- Tickle, J. J.**, Heatherton, T. F., Hull, J. G., Dalton, M. A., & Sargent, J. D. (2003). A structural model of the relationship between social influence factors and adolescent smoking. Poster presented at the 4th Annual Conference of the Society for Personality and Social Psychology, Universal City, CA, February 7-9.

Other Presentations (Conference Presentations, Invited Talks) continued

- Ahrens, B., Dalton, M., **Tickle, J.**, & Sargent, J. (2002). Adolescents' recollection of tobacco use in movies. Poster presented at the Society of Behavioral Medicine 23rd Annual Conference, Washington DC, Apr. 3-6.
- Tickle, J. J.**, Sargent, J. D., Dalton, M. A., Ahrens, B. M., Mott, L. A., Beach, M. L., & Heatherton, T. F. (2002). Movie star smoking and adolescent smoking. Poster presented at the 3rd Annual Conference of the Society for Personality and Social Psychology, Savannah, GA, February 1-3.
- "Is Hollywood Addicting Children? Effects of Exposure to Smoking in Movies." Co-presented with Dr. Todd F. Heatherton and Dr. James D. Sargent. Invited presentation by the Rockefeller Center Health Policy Workshop series, Dartmouth College. April 12, 2001.
- Tickle, J. J.**, Sargent, J. D., Dalton, M. A., Beach, M. L., Ahrens, M. B., & Heatherton, T. F. (2001). The characterization of smoking in top box office films. Poster presented at the 2nd Annual Conference of the Society for Personality and Social Psychology, San Antonio, TX, February 1-3, (abstract E39).
- Sargent, J., Dalton, M., Beach, M., Ahrens, B., **Tickle, J.**, & Heatherton, T. (2001). Exposure to smoking in movies and smoking initiation in adolescents. Citation recipient, *Annals of Behavioral Medicine*, 23(S), (abstract 9).
- Dalton, M., Sargent, J., Beach, M., Ahrens, B., **Tickle, J.**, & Heatherton, T. (2001). Parental media restrictions associated with lower alcohol and tobacco use among adolescents. Citation recipient, *Annals of Behavioral Medicine*, 23(S), (abstract 16).
- Ahrens, M. B., Dalton, M., Heatherton, T., **Tickle, J.**, Beach, M., & Sargent, J. (2001). Adolescent smoking and movies: Does personality matter?" *Annals of Behavioral Medicine*, 23(S), (abstract 20).
- Dalton, M. A., Sargent, J. D., Beach, M. L., **Tickle, J. J.**, Ahrens, M. B., & Heatherton, T. F. (2000). A decade of smoking in movies: No evidence of change. American Public Health Association, 128th Annual Meeting, Boston, Nov 12-16.
- Sargent J. D., Ahrens, B., **Tickle, J.**, Beach, M., Dalton, M., & Heatherton, T. (2000). Tobacco brand placement in contemporary films. 11th World Conference on Tobacco and Health, Chicago, IL, August 7.
- Tickle, J. J.**, Sargent, J. D., Dalton, M. A., Beach, M. L., & Heatherton, T. F. (2000). Movies, movie stars, and adolescent smoking. 1st Annual Conference of the Society for Personality and Social Psychology, Nashville, TN, February 2-6 (abstract D 38).
- Sargent, J., **Tickle, J.**, Dalton, M., Beach, M., & Heatherton, T. (2000). Association between adolescent smoking behavior and on-screen smoking status of favorite movie star. Pediatric Academic Societies and American Academy of Pediatrics Joint Meeting. *Pediatric Research*, 47(4 supp):11A (abstract 64).
- Sargent, J. D., **Tickle, J.**, Dalton, M., Beach, M., Heatherton, T. (2000). Strong parental disapproval of smoking prevents adolescents from becoming established smokers. *Pediatric Research*, 47(4 supp):11A (abstract 63).
- Sargent, J. D., **Tickle, J.**, Dalton, M., Beach, M., Heatherton, T. (2000). Tobacco use in motion pictures: Is Hollywood addicted? *Pediatric Research*, 47(4 supp):157A (abstract 926).
- Tickle, J. J.**, & Heatherton, T. H. (1999). Self-presentation in evolving friendships. 107th Convention of the American Psychological Association, Boston, MA, Aug. 20-24.
- Tickle, J. J.**, McGuire, J. A., & Heatherton, T. H. (1998). Tainted persons or tainted interactions: The impact of stigma on the perceiver. American Psychological Society Tenth Annual Conference, Washington, D. C., May 21-24.

Research Funding

Co-investigator with Dr. David Morris, “Why do teachers’ self-efficacy beliefs matter? Assessing effects on teachers and their students.” Grant submitted to the Spencer Foundation, August 2019; resubmitted Spring 2023 and December 2023. One of 45 finalists (of 550) but only 22 were awarded.

Consultant to “STEM Workforce Development and Recruiting System” grant from the Office of Naval Research, administered through The Patuxent Partnership, in collaboration with Patuxent Naval Air Warfare Center-Aircraft Division, Summer 2017-Spring 2018.

Faculty Development Grants for research expenses and professional travel, St. Mary’s College of Maryland, annually 2003-2007; 2008-09; joint project with Dr. David Morris, 2020-21, 2021-22, 2024-25; joint project with Dr. Joshua Kaisen, 2022-23. Non-IT Equipment Funds, 2017 and 2022.

Consultant to NIH #CA94273 “Preventing Teen Smoking By Restricting Movie Exposure” to research the adequacy of MPAA ratings to distinguish risk behavior content in films, including data analysis, manuscript preparation, and survey design. Summer 2005.

Research Subaward from NIH # CA94273 “Preventing Teen Smoking By Restricting Movie Exposure” to research the relationship between viewing health behaviors in media on adolescent attitudes and behavior, including grant preparation, data analysis, and manuscript preparation. Indirect costs granted to St. Mary’s College of Maryland. Summer 2004.

Leadership

Eastern Psychological Association.

President-Elect (2025-2026), President (2026-2027), Past-President (2027-2028).

Board of Directors Member, Eastern Psychological Association. 2020-23. General oversight of the organization; implemented first assessment of annual convention and pre-conferences.

Social Psychology Program Chair for the Eastern Psychological Association Annual meeting.

2016-19. Solicited and coordinated the review of all programming in social psychology for the 2017-19 Eastern Psychological Association Conventions.

Senate/Campus Committees, St. Mary’s College of Maryland.

Academic Policy Committee, St. Mary’s College of Maryland. Chair, 2024-2025.

Institutional Review Board (IRB). Chair 2006-2009; 2015-2018. Co-chair 2019-2023, 2024-present. Member 2013-2015. Shadow member 2005-2006.

College Evaluation Committee, St. Mary’s College of Maryland. 2015-18; Chair, 2017-18.

Faculty Senate Vice President, 2008-09. Faculty Senate representative to the President’s Cabinet, Strategic Planning Committee, Academic Planning Committee, and the Academic Affairs Committee of the Board of Trustees.

Interim Assistant Dean of Faculty, St. Mary’s College of Maryland, August 2021-July 2023. Organized and led new faculty orientation, new faculty seminar series (ongoing professional development for new faculty), and new faculty mentoring programs; conducted group and individual evaluation and promotion advising; coordinated faculty awards committees; implemented and oversaw faculty training and involvement in new student summer advising; contributed to tasks of the Academic Affairs leadership team.

Leadership (continued)

Department/Program Leadership, St. Mary's College of Maryland.

Department Chair of Psychology, St. Mary's College of Maryland. 2019-21. Co-chair, 2021-23.

Led a department of 14 faculty through strategic program prioritization, a departmental transition to a new major, and the COVID pandemic. Responsible for budgeting, line and leave requests, searches and hiring, faculty mentoring, course planning and scheduling.

Women, Gender, and Sexuality Studies (WGSX) Cross-disciplinary Program Coordinator, St. Mary's College of Maryland, August 2011-January 2015.

Assistant Department Chair of Psychology, St. Mary's College of Maryland. 2010-11. Chaired Curriculum Revision Committee.

Division 8 (Social and Personality Psychology) Program Chair for the American Psychological Association (APA) Annual meeting. 2010-11; Past Chair 2011-12. Solicited and coordinated all social psychology programming for the 2011 Convention.

Service, St. Mary's College of Maryland

Psychology Department

Assessment Committee, 2024-26.

Research Methods and Statistics Instruction Committee, 2022-26.

Search Committee, Member 2004, 2005, 2007, 2008, 2015, 2017, 2023; Chair 2019-22.

CUR-Transformations Grant participant, 2017-20.

SMP Budget Committee, 2019-23, 2024-25.

St. Mary's Project Award Committee, Spring 2013, 2016, 2017, 2019, 2021.

Information Literacy Committee, 2004-07.

Psychology SMP Revision Committee, 2006-07.

Grants Committee and Indirect Costs Committee, 2004-06.

Minors in Psychology Committee, 2004-06.

Committee to Revise PSYC 203 and utilize mobile computing, 2004-06.

Co-creator, SMP Statistics Review Sessions, 2005-06. SMP Statistics Consultant, varied.

Faculty Senate and Standing Committees of the Faculty

Academic Policy Committee, 2024-27. Chair 2024-25.

College Evaluation Committee, 2015-18. Chair 2017-18.

As Senate Vice President (2008-09), service on various other Senate standing committees.

Faculty Senate Representative for the Department of Psychology, 2006-09.

Curriculum Committee Member, 2006-08.

Women, Gender, and Sexuality Studies (WGSX) Cross-disciplinary program

Steering Committee Member, 2010-15.

Coordinated program self-study and external review in 2012-13.

Faculty Advisor, WGSX Living Learning Center, 2010-11, 2013-15.

Title IX Coordinator Search Committee. Faculty representative, Fall 2013.

Faculty Advisor, Feminists United for Sexual Equality (FUSE), Spring 2012.

Lecturer in WGSX 200 or 210, Spring 2005-08, 2010-12. Fall 2005-06, 2008-11.

Instructor, Gateway course in the minor: Introduction to Women Studies, 2011.

Invited Speaker, Transcending Boundaries Conference, Spring 2008, Fall 2010.

Instructor, Courses cross-listed with WGSX (PSYC 356, PSYC 362, PSYC 491).

Service, St. Mary's College of Maryland (continued)
Admissions, Student Services, and New Student Orientation

"Taste of Teaching" presenter or panelist, 2006, 2008, 2009, 2011, 2012, 2018, 2023.
 Psychology or WGSX representative at admissions events, 2003-07, 2015-18, 2020-25.
Discussion leader at New Student Academic Orientation, 2006-08, 2014-16.
 Faculty/student research presentation for admissions (2007) or advancement (2018).
 First year and transfer student summer advising, 2019-23.

Ad Hoc or College Committee or Student Organization Service

Bias Response and Intervention Team, 2022-2023.
Search committee member, Director of the Office of Sponsored Research, 2022.
Faculty Advisor, Omicron Delta Kappa Leadership Society, 2008-18; 2019-20.
COACHE Personal and Family Policies Workgroup, Spring 2018.
Sabbatical Policy Review Committee, Fall 2014-Spring 2015.
Child Care Task Force Member, 2008-12.
Nitze Scholars Program. Interviewer of prospective students, Spring 2006, 2007.
Academic Judicial Board, Faculty representative, 2005-06.
Colleague Advisor for new faculty, Academic Affairs, 2005-06; 2023-25.
Who's Who among American College Students Nomination Committee, 2004, 2005.
Campus Information Technology Committee, Faculty representative, 2004-05.

Other Professional Activities

Conference program submission reviewer, 2014-present.

American Psychological Association, Division 8 (Social and Personality Psychology)

American Psychological Association, Division 35 (Psychology of Women)

Society for Personality and Social Psychology

SMCM Team Member, Association of American Colleges & Universities Institute on High-Impact Practices and Student Success, July 2021.

Prospective collaborator. 2016-present. St. Mary's College of Maryland Memorandum of Understanding with the St. Mary's County Health Department to facilitate research and practice of public health initiatives in St. Mary's County.

Career Day Presenter, St. Mary's County Public Schools. "Being a psychologist." 2015-18.

Contributor to *Study Guide: Institutional Review Board: Management and Function (1st Ed.)* and *Study Guide: Institutional Review Board: Management and Function (2nd Ed.)*.

Peer Reviewer.

Manuscript peer reviewer for *Tobacco Control*, *Health Psychology*, *Journal of Adolescent Health*, *Journal of Health Communication*, *Journal of Youth and Adolescence: Health Education and Behavior*, *Journal of Pediatrics*, *Journal of Broadcast Media*

Grant reviewer for *Netherlands Organisation for Scientific Research*, *Social Sciences* and *STAR Grant Award Selection Committee at Mount Union College*.

Teaching resource reviewer, *Best Practices for Teaching and Learning for the Society for the Teaching of Psychology (APA Div. 2)*.

Membership in Professional Organizations

American Psychological Association	1996 – present
American Psychological Society/Association for Psychological Science	1996 – present
The Society for Personality and Social Psychology (APA Division 8)	1996 – present
The Society for the Teaching of Psychology (APA Division 2)	2000 – present
APA Division 46: Media Psychology	2000 – present
APA Division 35: Psychology of Women	2010 – present
Eastern Psychological Association, Fellow since 2000	2004 – present
Council on Undergraduate Research (Institutional Member)	2020 – present
Association of Heads of Departments of Psychology	2020 – 2023

Honors and Awards

Nominee, Homer L. Dodge Award for Excellence in Teaching. St. Mary's College of Maryland, 2023.

Co-Faculty Mentor with Dr. Joshua Kaisen (Economics), 2022 iOme Challenge Winning team. National competition sponsored by the Women's Institute for a Secure Retirement (WISER). "A Proposal to the 117th Congress for the Betterment of Retirement Savings." Team members: Mary Claire Basso-Luca, Jazlyn Benitez, Peter Fortescue, Rachael Freeman and Kiya Rodriguez. June 2022. 2023 team's proposal was a runner-up finalist.

Fellow of the Eastern Psychological Association, 2020-present. Criteria for selection: Contributions to advance the field of psychology in the areas of research, application, teaching, mentoring, practice or service, and involvement with EPA or anticipated work that clearly denotes a commitment towards playing a leadership role in the Association by contributing to the annual meeting.

Nominee, Homer L. Dodge Award for Excellence in Teaching by a Junior Faculty Member. St. Mary's College of Maryland, 2009.

Omicron Delta Kappa Leadership Society, Faculty Inductee, St. Mary's College, November 2006.

Recipient, Hannah Croasdale Graduate Scholar Award, May 2002. Awarded to the graduating Ph.D. student at Dartmouth College who best exemplified the qualities of academic scholarship.

Recipient, Arts and Sciences Graduate Community Award, April 2002. Awarded annually for deep commitment to and outstanding community service undertaken on behalf of the Arts and Sciences graduate community at Dartmouth.

Doctoral Marshal for Dartmouth College Commencement, 2002.

Distinguished Major in Psychology, with Distinction, University of Virginia, May 1996.

Psi Chi Honor Society, Inductee, University of Virginia, 1995. Psi Chi Induction Address, St. Mary's College of Maryland Chapter, 2004.